

WOMEN'S HEALTH E-LEARNING PROGRAM

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Clalit Health Services has initiated a CME program in women's health for primary care physicians using E-learning. The objectives were to improve the knowledge, awareness (attitude) and skills of the learners. Each clinic served as a learning group facilitated by one of the doctors. The lessons included questions, video lecture, case presentation and an intranet forum. The pilot included 7 lessons studied by 130 doctors in 27 clinics. The lessons addressed central issues in women's health: on gender medicine, adolescent health (sexual behavior, eating disorders, communication) menopause and osteoporosis. The lessons included medical, legal and ethical aspects. Evaluation was conducted by the Brookdale Institute using pre and post questionnaires, feedback forms, observations and interviews for intervention and matched control clinics. The results showed high level of participation and satisfaction from this method, especially from the group discussions. There was a significant improvement in knowledge, attitudes and self-efficacy.

Conclusion: computer assisted CME can improve primary care physicians competence in the field of women's health. The project was funded by the Cleveland Jewish Federation and the Jewish Agency